Join the Cities 4.0 Open Innovation Challenges!

Are you working on sustainable solutions for the mobility or built sector? Then, this is your chance to make an impact!

LAST GENERATION PRIVATE CAR OWNERS CHALLENGE

1000 HOUSES PER DAY RENOVATION CHALLENGE



What are we looking for?

Within the Cities 4.0 project, we identified **2 key challenges** to jointly look for **breakthrough solutions** and create market opportunities. Solutions that will:

- Help realize the last generation of private car owners;
- Help scale up to renovating 1000 homes per day

We all need solutions for these and many more challenges to achieve climate neutrality.

Who are the ideal participants in the Climate Neutral Cities Challenges?

Everyone with innovative solutions for the defined problems. From September 13th, 2023, participants can register with their solution for 1 or both of the challenges on the platform. The platform will go live on September 13th, 2023.

What will happen with the solutions from the Cities 4.0 Open Innovation Challenges?

On **December 6th**, **2023**, **the challenges will close**. All the solutions entered will be judged by a jury supported by experts. They will select the top 3 solutions per challenge for participating in the **finals event that will happen on Tuesday January 30th**, **2024**. During this event we will have the finalists pitch their solution to the jury. The jury will select **1 winner per challenge** topic. The two winners will have an opportunity to prove that their solution works and show it has potential for scaling up. This challenge is specifically not an ideation challenge but truly implementation-focused.

How can you join the challenges?

- From **September 13th to December 6th 2023** visit our challenge landing page. There you will find the link to the platform to hand-in your solution.
- October 5th 2023: participate and get involved in our online Inspirational Session;
- January 30th 2024: Finals ceremony (online).

The Cities 4.0 project

Cities 4.0 is a EU-funded project directed by Brainport Eindhoven, Turku Science Park, Leuven Mindgate, Ecosystem Thinking Institute, Fondazione Innovazione Urbana. All partners represent cities that are part of the EU Mission "100 climate-neutral and smart cities by 2030" and we aim to make our innovative ecosystems more interconnected, inclusive and efficient.

Who is organizing the Cities 4.0 Open Innovation Challenges?

The 5 partners involved in the Cities 4.0 consortium are involved in the organization: the cities of Eindhoven and Helmond (Brainport) from the Netherlands, the city of Leuven from Belgium, Fondazione per l'Innovazione Urbana in Bologna from Italy and the city of Turku from Finland, together with the Ecosystem Thinking Institute foundation from the Netherlands.

Would you like to know more?

Contact our backoffice team colleague Susanne Toussaint (contact@esti.site), visit our program webpage and our Linkedin page.



